

Jen Schofield, M.Ed.
Classroom Technology Supervisor
Trumbull County ESC

**@stemjen on Twitter** 

## What is Twitter?

- Micro-blogging
- Messaging
- Sharing
- Networking

#### How does Twitter work?

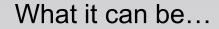


## Why should you use Twitter?

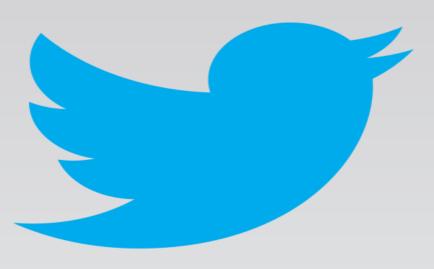


## **Perceptions of Twitter**

What we perceive...



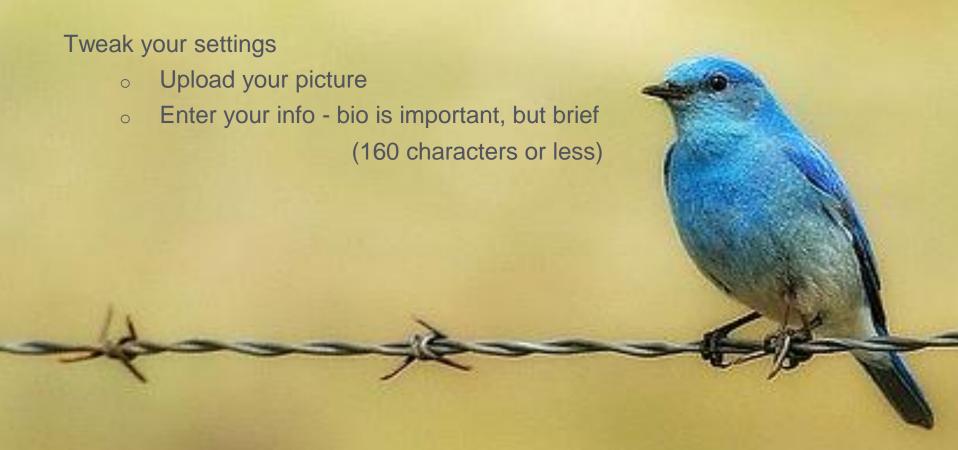




## **Getting started**



## Your Profile is IMPORTANT!



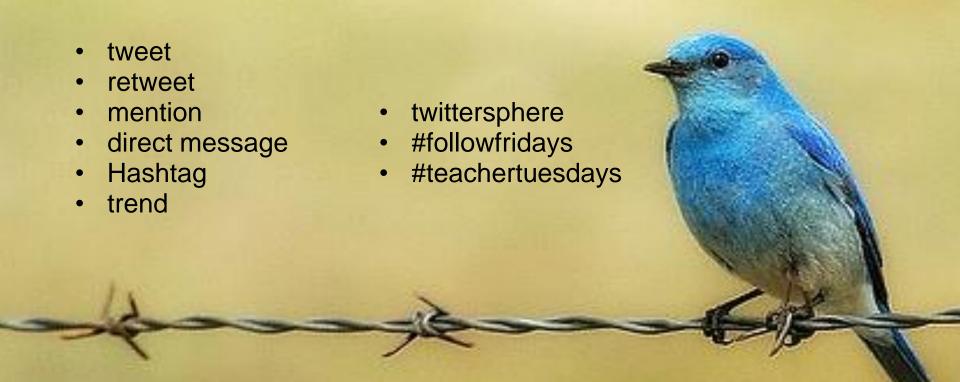
## My Profile

## @stemjen



# Tweets, hashtags and trends...?

Common Twitter Terms



## **Using Twitter Commands**

Twitter is a conversation

General tweets - all see

Address someone specific, but all see - use @mention @stemjen how are you?

**Direct message** - private to you and that person d stemjen can you bring my laptop?

#Hashtag will mark a tweet or categorize it ex. #tctcpd12 - click the hashtag to see what others are saying about that topic

## I'm ready to Tweet!

Remember tweets are 140 characters or less - no life stories here, people! Find people at <u>wefollow.com</u>, search by hashtag (#edchat)

How often? Depends on the value.

- Skip blow by blow of your life...most people aren't interested
- Be interesting, helpful or entertaining
- Be careful! Anyone can get a Twitter account
- If tweeting locations tweet after you have gone, not before
- Leave a positive digital footprint remember even Admin's tweet

# Example of mobile apps for Twitter: iPhone/iPad/Blackberry

#### **Twitter**



#### Tweetdeck



#### **HootSuite**



## Rules for happiness on Twitter

- 1. Upload a picture for your 'avatar' so people can see who they're talking to.
- 2. Put something in your 'bio' so people can get some idea of what you're about.
- 3. Be interactive
- 4. Be yourself, not phony.
- 5. Don't be all about yourself, take an interest in others.
- 6. Share resources and ideas, instead of everyday mundane occurances.
- 7. Retweet other people. If you like it, retweet it.
- 8. Follow people with similar interests, jobs, etc.
- 9. Don't follow celebrities they don't follow you, but they will jam up your feed.
- 10. Look for people who are interactive, and tweet about things that are up your alley.

## Who should I Follow??



# What educators use Twitter? The Educator's PLN - <a href="http://edupln.com">http://edupln.com</a>



### How can Twitter be used in school?



## Hashtag Resources

#### **The Most Popular Hashtags**

#followfridays – Other tweeters suggest good people to follow #teachertuesdays - Teacher Tuesday where educators suggest others to follow

#### **Education**

<u>#edchat</u> – Education, worldwide (lots of US teachers). A really useful hashtag if you are interested in tweeting with a wide range of educators worldwide.

#schools - Massively wide ranging but used far less than #edchat or #ukedchat

#teaching - This hashtag seems to largely be used for jobseeking, FYI

#Irnchat – Learning chat

#kinderchat - hashtag for discussing kindergarten aged children

#EdChatIE – The educational hashtag for Ireland for all three levels

#ukedchat - UK Education

#GlobalEd – Education with a global dimension

#### **Specific Areas / Roles**

- #pgce this is a widely used hashtag and is a great way to share ideas and support
- #gtchat for tweets related to gifted and talented education
- #esl English as a second language, this seemed to have more relevant tweets than #EFL
- **#Bullying** especially good for finding bullying resources or help and support if bullying is an issue though it is not confined to school bullying
- #cpchat connected principals discussion
- #ntchat new teachers, (#nqtchat seems to have lapsed)
- #spedchat special educational needs. Live chat every Tuesday night at 8:30 EST for special education related topics
- #homeschool everything related to home schooling, seems to be far more widely used than #hsc
- #playoutdoors outdoor play and learning ideas
- #TLChat is the hashtag for Teacher Librarians' discussions/resources
- #ESDGC Education for sustainability and global citizenship

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#slide2learn - iDevices and learning
#vitalcpd - effective use of technology in the classroom
Subject Specific
#mathchat - mathematics
#scichat - science
#engchat - English
#artsed – the arts in education
#musedchat - music
#eltchat - english language teacher
#STEM – widely used for posts and resources in STEM educatio
 #SSChat - social studies chat
#RETeacher - Religious Education
#HistoryTeacher – History
#GeographyTeacher - Geography
#ASEChat - Association of science and education weekly chat Monday 8-9pm GMT
#PhysicsEd - Physics
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#### **Technology**

#edtech – a very wide range of tweets relating to the use of technology in education.

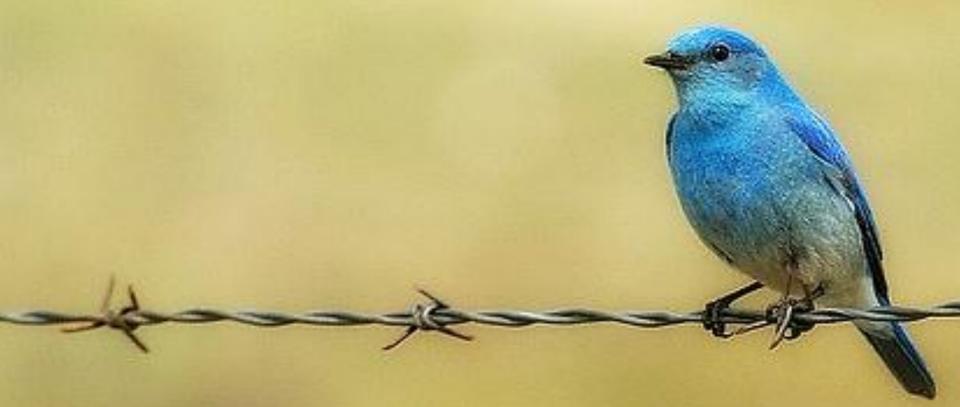
#elearning – eLearning topics

#mlearning – the use of mobile technologies in education, also #mobilelearning though this is less used

#edapp – educational apps

#gbl - games based learning

# Questions?



Resources gathered from: Nikki Marchmon-Boykin (@nmarchmon) Chris Carman (@ccarman602)

# Thank you!

